

67th Annual
Monterey Jazz Festival
Souvenir Magazine Media Kit

Reach thousands of potential customers by advertising
in the official Monterey Jazz Festival Program.



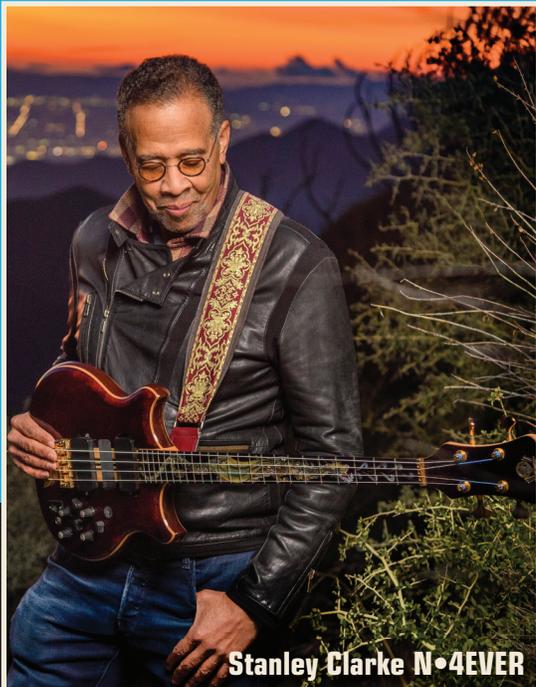
The Monterey Jazz Festival is the longest continuously running jazz festival
in the world. Don't miss this chance to capture your share
of the millions spent here over the three days.

RESERVE YOUR SPACE NOW!
Deadline is Aug. 9th, 2024

Monterey Jazz Festival Souvenir Magazine

2024 Advertising Rates, Sizes and Specs

Advertising space is limited to ensure high visibility and maintain the quality look of the publication. Reserve your space now. Deadline is August 9th, 2024. Materials due August 12th, 2024.



Stanley Clarke N•4EVER



Joshua Redman Quartet with Gabrielle Cavassa



Samara Joy



Eastwood Symphonic



Mavis Staples



Keyon Harrold



Somi



Jason Moran

MECHANICAL SPECIFICATIONS

Size	Rate	Dimensions
Full Page	\$2,000	8.625" w x 11.125" h (includes 1/8" bleed) TRIM SIZE is 8.375"x10.875"
1/2 Page (horizontal)	\$1,250	7.375" w x 4.875" h
1/2 Page (vertical)	\$1,250	3.6" w x 9.875" h
1/3 Page	\$ 900	2.3" w x 9.875" h
1/4 Page	\$ 700	3.6" w x 4.875" h
Inside Back Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Inside Front Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Back Cover	\$2,800	8.625" w x 11.125" h (includes 1/8" bleed)

Page Trim size: 8.375"x10.875 • Bleed size: 8.625"x11.125"
High-Resolution PDFs are required, (CMYK/300 dpi)

Advertising Information

Steve Snider at 831-625-9922
Email: steve@carmelmagazine.com

Advertising Submission

Submit High-Resolution PDFs to
steve@carmelmagazine.com