

# 68th Annual Monterey Jazz Festival Souvenir Magazine Media Kit

Reach thousands of potential customers by advertising  
in the official Monterey Jazz Festival Program.



The Monterey Jazz Festival is the longest continuously running jazz festival  
in the world. Don't miss this chance to capture your share  
of the millions spent here over the three days.

**RESERVE YOUR SPACE NOW!**  
Deadline is Aug. 7th, 2025

# Monterey Jazz Festival Souvenir Magazine

## 2025 Advertising Rates, Sizes and Specs

Advertising space is limited to ensure high visibility and maintain the quality look of the publication. Reserve your space now. Deadline is August 7th, 2025. Materials due August 12th, 2025.

### MECHANICAL SPECIFICATIONS

Size	Rate	Dimensions
Full Page	\$2,000	8.625" w x 11.125" h (includes 1/8" bleed) TRIM SIZE is 8.375"x10.875"
1/2 Page (horizontal)	\$1,250	7.375" w x 4.875" h
1/2 Page (vertical)	\$1,250	3.6" w x 9.875" h
1/3 Page	\$ 900	2.3" w x 9.875" h
1/4 Page	\$ 700	3.6" w x 4.875" h
Inside Back Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Inside Front Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Back Cover	\$2,800	8.625" w x 11.125" h (includes 1/8" bleed)

Page Trim size: 8.375"x10.875" • Bleed size: 8.625"x11.125"  
High-Resolution PDFs are required, (CMYK/300 dpi)

#### Advertising Information

Steve Snider at 831-625-9922  
Email: [steve@carmelmagazine.com](mailto:steve@carmelmagazine.com)

#### Advertising Submission

Submit High-Resolution PDFs to  
[steve@carmelmagazine.com](mailto:steve@carmelmagazine.com)



**Gregory Porter**



**Cory Wong**



**Delfeayo Marsalis**



**Dianne Reeves**



**Lisa Fischer**



**Christian McBride & Ursa Major**



**Trombone Shorty**



**Pete, Juan, Peter Michael Escovedo**