

69th Annual Monterey Jazz Souvenir Magazine Media Kit

Reach thousands of potential customers by advertising
in the official Monterey Jazz Festival Program.

The graphic features a vibrant orange and blue color palette. At the top, a trumpet is framed by a laurel wreath. To its right, a jellyfish has musical notes trailing from its tentacles. Below, a vinyl record is shown inside a blue and orange shell. The background is decorated with stylized coral and musical notes. The text '69th ANNUAL Monterey Jazz FESTIVAL' is prominently displayed in a mix of fonts and colors. Below the title, the dates 'SEPTEMBER 25-27, 2026' are listed. The main promotional text is in bold, uppercase letters, followed by a list of featured artists and a QR code for the full lineup.

69th ANNUAL Monterey Jazz FESTIVAL
SEPTEMBER 25-27, 2026

3 DAYS. 5 STAGES. 73 PERFORMANCES.
ONLY IN MONTEREY ARTIST JAM SESSIONS
HISTORIC COLLABORATIONS CELEBRATING MILES DAVIS AND JOHN COLTRANE

HERBIE HANCOCK & RON CARTER DUO: FOR MILES
JAZZ AT LINCOLN CENTER ORCHESTRA WITH WYNTON MARSALIS • RAVI COLTRANE
CHARLES LLOYD • CÉCILE MCLORIN SALVANT • REGGIE WATTS
CHRISTONE "KINGFISH" INGRAM & FRIENDS • MELISSA ALDANA
aja monet • BRIAN BLADE & THE FELLOWSHIP BAND
AMY TAN & JOÉY ALEXANDER • AMBROSE AKINMUSIRE • AND MANY OTHERS

**VIEW FULL LINEUP AT
MONTEREYJAZZ.ORG**



The Monterey Jazz festival is the longest continuously running jazz festival in the world. Don't miss this chance to capture your share of the millions spent here over the three days.

RESERVE YOUR SPACE NOW!
Deadline is Aug. 7th, 2026

Monterey Jazz Souvenir Magazine

2026 Advertising Rates, Sizes and Specs

Advertising space is limited to ensure high visibility and maintain the quality look of the publication. Reserve your space now. Deadline is August 7th, 2026. Materials due August 12th, 2026.



Wynton Marsalis



Ravi Coltrane



Reggie Watts



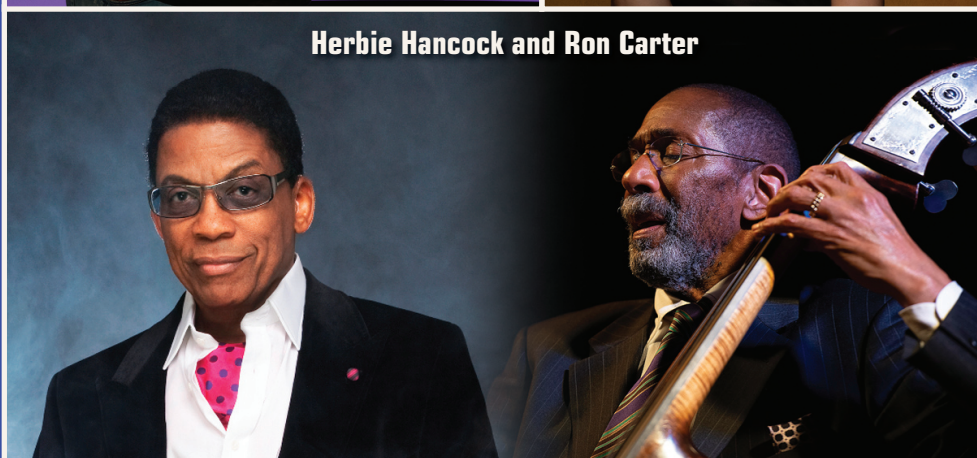
Christone "Kingfish" Ingram



Melissa Aldana



Charles Lloyd



Herbie Hancock and Ron Carter



Cécile McLorin Salvant

MECHANICAL SPECIFICATIONS

Size	Rate	Dimensions
Full Page	\$2,000	8.625" w x 11.125" h (includes 1/8" bleed) TRIM SIZE is 8.375"x10.875"
1/2 Page (horizontal)	\$1,250	7.375" w x 4.875" h
1/2 Page (vertical)	\$1,250	3.6" w x 9.875" h
1/3 Page	\$ 900	2.3" w x 9.875" h
1/4 Page	\$ 700	3.6" w x 4.875" h
Inside Back Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Inside Front Cover	\$2,500	8.625" w x 11.125" h (includes 1/8" bleed)
Back Cover	\$2,800	8.625" w x 11.125" h (includes 1/8" bleed)

Page Trim size: 8.375"x10.875 • Bleed size: 8.625"x11.125"
High-Resolution PDFs are required, (CMYK/300 dpi)

Advertising Information

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Advertising Submission

Submit High-Resolution PDFs to
steve@carmelmagazine.com